HOTEL 👑 CROWN

ERSTES HOTEL IN DER SCHWEIZ OHNE STRAHLENBELASTUNG

privacy statement

Responsible authority in the sense of the data protection laws, in particular the EU Data Protection Regulation (DSGVO):

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General information

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the Confederation (Data Protection Act, DSG), every person has the right to the protection of his or her privacy and to protection against the misuse of his or her personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this data protection declaration.

In cooperation with our hosting providers, we endeavour to protect the databases as best as possible against unauthorised access, loss, misuse or falsification.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) can be subject to security vulnerabilities. A complete protection of the data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with the following description. In principle, this website can be visited without registration. Data such as pages called up or names of files called up, date and time are stored on the server for statistical purposes without these data being directly related to your person. Personal data, in particular name, address or e-mail address are collected as far as possible on a voluntary basis. The data will not be passed on to third parties without your consent.

Processing of personal data

Personal data is any information relating to an identified or identifiable person. A data subject is a person about whom personal data are processed. Processing includes any handling of personal data, regardless of the means and procedures used, in particular the storage, disclosure, procurement, deletion, storage, alteration, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. In all other respects, we process personal data - insofar and insofar as the EU Data Protection Ordinance is applicable - in accordance with the following legal bases in connection

with Art. 6 para. 1 Data Protection Ordinance:

lit. a) Processing of personal data with the consent of the data subject.

lit. b) Processing of personal data to fulfil a contract with the data subject and to implement corresponding pre-contractual measures.

c) Processing of personal data to fulfil a legal obligation to which we are subject under any applicable EU law or under any applicable law of a country in which the DSGVO is applicable in whole or in part.

lit. d) Processing of personal data in order to protect vital interests of the data subject or another natural person.

lit. f) Processing of personal data in order to protect the legitimate interests of us or third parties, unless the fundamental freedoms and rights and interests of the data subject prevail. In particular, legitimate interests include our business interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration necessary for the respective purpose or purposes. In the case of longer-term storage obligations due to legal and other obligations to which we are subject, we restrict the processing accordingly.

Privacy policy for cookies

This website uses cookies. These are small text files that make it possible to store specific, user-related information on the user's terminal device while he or she is using the website. Cookies make it possible, in particular, to determine the frequency of use and number of users of the pages, to analyse the behaviour of page use, but also to make our offer more customer-friendly. Cookies remain stored after the end of a browser session and can be called up again when you visit the site again. If you do not wish this to happen, you should set your Internet browser so that it refuses to accept cookies.

Privacy Policy for SSL Encryption

This website uses SSL encryption for security reasons and to protect the transmission of confidential content, such as requests you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL encryption is activated, the data that you transmit to us cannot be read by third parties.

Privacy policy for server log files

The provider of this website automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are: Browser type and browser version used operating system Referrer URL Hostname of the accessing computer Time of the server request These data cannot be assigned to specific persons. This data will not be merged with other data sources. We reserve the right to subsequently check this data if we become aware of concrete indications of illegal use.

Third party services

This website may use Google Maps to embed maps, Google Invisible reCAPTCHA to protect against bots and spam, and YouTube to embed videos.

These services of the American Google LLC use among other things cookies and as a result data is transferred to Google in the USA, whereby we assume that in this context no personal tracking takes place solely through the use of our website.

Google has undertaken to ensure adequate data protection in accordance with the American-European and American-Swiss Privacy Shield.

Further information can be found in Google's privacy policy.

Privacy policy for contact form

If you send us enquiries via the contact form, your details from the enquiry form including the contact data you provided there will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. These data will not be passed on without your consent.

Data protection explanation for right on information, deletion, blockage

You have the right at any time to free information about your stored personal data, their origin and recipient and the purpose of data processing as well as a right to correction, blocking or deletion of this data. You can contact us at any time at the address given in the imprint for this and other questions on the subject of personal data.

Data protection declaration for objection to advertising mails

The use of published postal addresses, telephone or fax numbers and email addresses for marketing purposes is prohibited, offenders sending unwanted spam messages will be punished. The operators of this website expressly reserve the right to take legal action against unsolicited mailing or e-mailing of spam and other similar advertising materials.

Services subject to a charge

In order to provide services subject to a charge, we will request additional data, such as payment details, in order to execute your order or your order. We store this data in our systems until the statutory retention periods have expired.

Use of Google Maps

This website uses Google Maps API to visually display geographic information. When Google Maps is used, Google also collects, processes and uses data relating to the use of map functions by visitors. For more information about data processing by Google, please refer to the <u>Google Privacy Notice</u>. There you can also change your personal data protection settings in the data protection centre.

Detailed instructions on how to manage your own data in connection with Google products can be found here.

Privacy policy for Google Analytics

This website uses Google Analytics, a web analysis service from Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. To deactivate Google Analytics, Google provides a browser plug-in under

https://tools.google.com/dlpage/gaoptout?hl=en. Google Analytics uses cookies. These are small text files that make it possible to store specific user-related information on the user's terminal device. This enables Google to analyse the use of our website offer. The information collected by the cookie about the use of our pages (including your IP) address) is generally transmitted to a Google server in the USA and stored there. We would like to point out that on this website Google Analytics was extended by the code "gat._anonymizelp();" in order to guarantee an anonymous recording of IP addresses (so-called IP masking). If anonymization is active, Google shortens IP addresses within member states of the European Union or in other signatory states to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there. Google complies with the privacy provisions of the Privacy Shield Agreement and is registered with the Department of Commerce's Privacy Shield program and uses the information collected to evaluate and report on the use of our websites and to provide other related services to us. You can learn more at https://www.google.com/intl/de/analytics/privacyoverview.html.

Privacy policy for the use of Google Web Fonts

This website uses so-called web fonts provided by Google for the uniform display of fonts. When you access a page, your browser loads the web fonts you need into its browser cache to display text and fonts correctly. If your browser does not support web fonts, a standard font will be used by your computer.

For more information about Google Web Fonts, visit

https://developers.google.com/fonts/faq and read Google's privacy statement at https://www.google.com/policies/privacy/

Use of Adobe Typekit

We use Adobe Typekit for the visual design of our website. Typekit is a service provided by Adobe Systems Software Ireland Ltd. which gives us access to a font library. To incorporate the fonts we use, your browser must connect to an Adobe server in the United States and download the font required for our website. This tells Adobe that your IP address has been used to access our website. For more information about Adobe Typekit, please see Adobe's privacy policy, which can be found at: www.adobe.com/ch_en/privacy/policies/typekit.html

Contractual services

We process the data of our contractual partners and interested parties as well as other clients, customers, clients, clients or contractual partners (uniformly referred to as "contractual partners") in accordance with the data protection regulations of the Federal Government (Data Protection Act, DSG) and the EU-DSGVO in accordance with Art. 6 Para. 1 lit. b. of the German Data Protection Act. DSGVO in order to provide them with our contractual or pre-contractual services. The data processed, the type, scope and purpose and the necessity of their processing are determined by the underlying contractual relationship.

The processed data includes the master data of our contractual partners (e.g. names and addresses), contact data (e.g. e-mail addresses and telephone numbers) as well as contract data (e.g. services used, contract contents, contractual communication, names of contact persons) and payment data (e.g. bank details, payment history).

We do not process any special categories of personal data, unless these are part of a commissioned or contractual processing.

We process data which are necessary for the justification and fulfilment of the contractual services and point out the necessity of their indication, if this is not evident for the contracting parties. Disclosure to external persons or companies shall only take place if it is necessary within the framework of a contract. When processing the data provided to us within the framework of an order, we act in accordance with the instructions of the client and the legal requirements.

Within the scope of using our online services, we can store the IP address and the time of the respective user action. The storage takes place on the basis of our justified interests, as well as the interests of the users in the protection from abuse and other unauthorized use. This data will not be passed on to third parties unless it is necessary to pursue our claims pursuant to Art. 6 Para. 1 lit. f. of the German Data Protection Act (DSGVO). DSGVO is necessary or there is a legal obligation to do so pursuant to Art. 6 para. 1 lit. c. DSGVO.

The data will be deleted when the data is no longer required for the fulfilment of contractual or statutory welfare obligations and for the handling of any warranty and comparable obligations, whereby the necessity of storing the data is checked at irregular intervals. In all other respects, the statutory storage obligations shall apply.

Administration, Financial Accounting, Office Organization, Contact Management

We process data in accordance with the data protection regulations of the Federal Government (Data Protection Act, DSG) and the EU-DSGVO within the framework of administrative tasks as well as the organisation of our operations, financial accounting and compliance with legal obligations, such as archiving. Here we process the same data that we process within the framework of the provision of our contractual services. The processing bases are Art. 6 para. 1 lit. c. DSGVO, Art. 6 para. 1 lit. f. DSGVO. Customers, interested parties, business partners and website visitors are affected by the processing. The purpose and our interest in the processing lies in the administration, financial accounting, office organization, archiving of data, i.e. tasks which serve the maintenance of our business activities, performance of our tasks and provision of our services. The deletion of the data with regard to contractual services and contractual communication corresponds to the data specified in these processing activities.

We disclose or transmit data to the tax authorities, consultants, such as tax consultants or auditors, as well as other fee agencies and payment service providers.

General disclaimer of liability

All information on our website has been carefully checked. We make every effort to ensure that the material contained in its web site is current, complete and correct. Nevertheless, the occurrence of errors cannot be completely excluded, so that we cannot guarantee the completeness, accuracy and timeliness of information, including journalistic editorial nature. Liability claims arising from material or immaterial damage caused by the use of the information provided are excluded, unless there is evidence of wilful intent or gross negligence. The publisher may change or delete texts at his own discretion and without prior notice and is not obliged to update the contents of this website. The use of or access to this website is at the visitor's own risk. The publisher, its clients or partners are not responsible for damages, such as direct, indirect, accidental, concretely to be determined in advance or consequential damages, which are allegedly caused by visiting this website and consequently assume no liability for them.

The publisher also assumes no responsibility and liability for the content and availability of third-party websites that can be accessed via external links on this website. The operators of the linked pages are solely responsible for their content. The publisher hereby expressly dissociates himself from all contents of third parties which may be relevant under criminal or liability law or which contravene morality.

alterations

We may amend this privacy statement at any time without prior notice. The current version published on our website applies in each case. If the data protection declaration is part of an agreement with you, we will inform you in the event of an update about the change by e-mail or by other suitable means.

Questions to the data protection officer

If you have any questions regarding data protection, please send us an e-mail or contact the person in our organisation responsible for data protection listed at the beginning of the data protection declaration.

Andermatt, 16.10.2018 Source: <u>SwissAnwalt</u>